

# Live Wire

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THE OFFICIAL NEWSLETTER OF WALSH ELECTRICAL CONTRACTING INC.

April 2013

## Hello Spring!

As the cold winter gives way to Spring, Walsh Electric is bustling with activity. We have successfully completed our role in the NYC Rapid Repairs Program. Through this program, as well as the Borough President's Quick Start Program, Walsh Electric was able to help restore power to over 500 homes. In addition, we have successfully completed numerous projects in all



5 boroughs for new and existing clients. A small example of the projects we have completed are the Tommy Bahama 5th Avenue Flagship Store and Restaurant, the new Carr Workplace at 745 5th Avenue, numerous high end boutiques in Bergdorf Goodman, as well as a corporate expansion for Discovery Networks main office.

With the completion of old projects comes the beginning of new projects. Walsh Electric is proud to say we are currently working on various NYC MTA and NYC SCA projects, as well as 7 stores in the Staten Island Mall, the renovation of the Disney Store in Times Square, numerous new boutiques in Bergdorf Goodman, the renovation of Van Cleef and Arpels Flagship 5th Avenue store, the new Miller's Ale House in Staten Island, the new Pier 1 Imports in Staten Island, as well as many other small and large jobs for new and existing clients. We are excited for what 2013 has to bring and look forward to our continued growth. This is all possible because of the hard work and determination of all of our staff, both in the field and at the office. ⚡

## Walsh Electric's New Marketing Plan



As 2013 begins to unfold, Walsh Electric has embarked on a new marketing plan. We are currently updating our website and plan to launch a new, cutting edge, interactive site that truly highlights and showcases our company and what we are all about. In addition, we will continue to refine our marketing material as well as increase our efforts and exposure through all different avenues. Lastly, we will be making a large marketing push into the WBE market as

there is tremendous opportunity for a firm like ours in the WBE arena. Stay Tuned! ⚡

# Employee Spotlights



As Walsh Electric continues to grow, so does the staff. We are happy to welcome Lyudmila Borovka as our new finance manager and Patrick Woodworth as our new estimator. We are excited to have such experienced and talented people joining the “Walsh Family” to continue our pursuit to become the leading electrical contracting company in NYC. In addition to the new hires, we would like to welcome back Justin Spall, Elizabeth Romeo, and Vincent Cerchio from the NYC Rapid Repairs field office. After a very successful 5 months of administering that program, they have returned to the main office. Elizabeth Romeo has assumed the

Administrative Assistant position, Justin Spall has assumed the Estimating Department Manager position, and Vincent Cerchio has joined the warehouse and purchasing department. Good luck to everyone and welcome aboard!

Walsh Electric would like to acknowledge that we currently have 2 exceptional apprentices as part of our team. Steve Nielsen, the recipient of the 2012 “Apprentice of the Year” award and John “JP” Nazi, a contender for the 2013 “Apprentice of the Year” award. It is an honor to have such talented, up-and-coming electricians amongst us. Keep up the good work guys! ⚡

# Community Involvement

Walsh Electric takes pride in being actively involved with the community. We proudly continue to support numerous charities and organizations. We are currently working with and supporting Wagner College, the SIEDC, Staten Island Children’s Campaign, Meals on Wheels, St. Christopher’s, St. Joseph-by-the-Sea, Holy Rosary, the Archdiocese of New York, as well as other organizations. Our founder, Kevin Walsh, established principles and values that the company still adheres to this very day. ⚡





## Our Story

Walsh Electrical Contracting, Inc. is a full-service residential, commercial, industrial and green energy electrical contracting firm serving the 5 boroughs of New York City.

Family-owned and operated for 35 years, Walsh Electric prides itself on quality work, responsive service, fair pricing and ethical business practices.

A member of Local Union #3 - Certified WBE, Walsh Electric is the premier electrical contracting firm of New York City.

### Walsh Electrical Contracting Inc.

76 Midland Avenue  
Staten Island, New York 10306

**PHONE:**  
(718) 351-3399

**FAX:**  
(718) 667-8045

**WEBSITE:**  
[walshelectricalcont.com](http://walshelectricalcont.com)